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SYNCHRONET RECOGNIZED FOR POLLUTION REDUCTIONS

Company's Emission Reduction Efforts Highlighted in Coalition for Clean Air "Shipping Clean, Growing Green"

Pleasanton, CA – June 02, 2011 – SynchroNet (www.synchroNetintermodal.com and www.synchroNetmarine.com) is proud to be featured in *Shipping Clean, Growing Green: How companies are earning more by polluting less at California ports*. Released on Friday, May 27, 2011 by the Coalition for Clean Air, *Shipping Clean, Growing Green* highlights case studies illustrating the economic benefits of reducing greenhouse gases (GHGs) in the ports and freight transportation sector. The white paper can be downloaded at <http://coalitionforcleanair.org/reports/shipping-clean.html>.

Located in Pleasanton, California, SynchroNet provides a technology that tracks more than 350,000 containers at 40,000 locations in 88 countries around the globe. SynchroNet Marine, Inc. and SynchroNet Intermodal Services, Inc. (SIS) assist customers in finding empty containers, or customers in need of economically efficient alternatives to reposition containers, and arrange the transfer and redelivery to the desired locations for both parties. In North America, users search the SIS web system while box providers enter their containers and location into the SIS database; then SynchroNet helps coordinate logistics to ensure that empty container movements are minimized by truck, train or ship. By matching otherwise empty containers with cargo, GHG reductions and air quality benefits can be achieved.

"In today's economic environment, it seems ludicrous to intentionally ship air," says Barbara Marsh-Wetherell, SynchroNet Chief Marketing Officer. "SynchroNet makes transporting boxes an efficient use of a company's assets."

"Our concern for the environmental impact of container transport was a founding principal of the Company. Through the use of SynchroNet's innovative technology since 1996 — long before it was in vogue to be green — we have provided services that reduce carbon emissions through maximizing container movement efficiency through cost-saving solutions for container repositioning," she continued.

"Freight transportation accounts for nearly 10 percent of US GHG emissions," said co-author Luis Cabrales who presented the report's findings at a White House roundtable last week in honor of National Transportation Week. "Companies ahead of the curve in reducing pollution are poised to benefit as the country grapples with the climate crisis."

The Coalition for Clean Air (CCA) is a nonprofit advocacy organization committed to restoring clean, healthy air to all of California. It has offices in Los Angeles, Fresno and Sacramento, California. Cabrales is CCA's deputy director of campaigns. More info at www.coalitionforcleanair.org.

ABOUT SYNCHRONET

Founded in 1996, SynchroNet 's two business units provide services that enable more efficient use of containers as well as provide cost-saving solutions for container repositioning. SynchroNet Intermodal Services, Inc., (SIS) provides North American repositioning services to handle the surplus of empty containers from inland locations to port cities through one of two services: stack-train service and domestic interchange. Additionally, SIS provides match-back capabilities through its street-turn service and Export-in-a-Box™. For more information visit SynchroNet Intermodal Services, Inc.'s web site at www.synchroNetintermodal.com, call 1 (757) 410-1762 or email sis-info@synchroNetintermodal.com.

Since its inception, SynchroNet Marine, Inc. has developed and deployed a highly secure, neutral global container database.

From this proprietary technology, customers can:

- Access containers quickly to minimize empty repositioning in order to protect bookings
- Reposition surplus containers economically to locations of high demand
- Interchange containers between parties on an inter-continental or intra-theater level
- Obtain industry-standard container equipment for out-of-the-box or unique customer needs
- Create customized technology solutions to meet unique company and customer needs

For more information view www.synchroNetmarine.com, email: marine.info@synchroNetmarine.com or call 1 (925) 474-3900.

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