

**FOR IMMEDIATE RELEASE:**



## **SYNCHRONET GROWS DATA RESPONSE TEAM AS CUSTOMER DEMANDS INCREASE**

*Integration Strengthens Partnerships With Key Customers, Requires Additional Personnel Resources*

**Pleasanton, CA – August 04, 2011 – SynchroNet ([www.synchroNetintermodal.com](http://www.synchroNetintermodal.com) and [www.synchroNetmarine.com](http://www.synchroNetmarine.com))** today announced that Ms. Danna Bellasai has joined the Company as EDI Integration Specialist and will report to Director, IT, Mr. Bryan Maney. Danna will serve in a critical role by leading all data integration projects and managing data operations.

"As SynchroNet's services have matured, we have seen an explosive growth in integration requirements. Our customers' operating platforms have become more sophisticated and flexible. SynchroNet's goal is to leverage those improvements through integration," said Bryan Maney, SynchroNet Director, IT. "I am excited to have Danna join our team. Her technical, analytical and project management experience will help us exceed our customers' expectations."

"After meeting with Bryan and his team, I knew the closeness of the group, the positive outlook on the future and the desire to grow SynchroNet's global business would be a perfect fit for me!" said Danna Bellasai, EDI Integration Specialist at SynchroNet. "I intend to apply my experiences in data integration, customer relations, project management, and my technical and analytical skills, to help SynchroNet exceed its current growth expectations. I look forward to being an essential part of a team where I am able to grow my experiences, skills and abilities, knowing that I am making a difference! I am thrilled to have the opportunity to be a part of the SynchroNet family."

Prior to joining SynchroNet, Danna held the position of Applications Support Analyst at Map Communications, Inc. where she was responsible for data and systems analyst duties working across multiple data platforms that included Isam, Oracle and PostgreSQL. Danna studied at Tidewater Community College in Chesapeake, VA focused on UNIX and Linux systems, and software development and design, and is a graduate of Green Run High School in Virginia Beach, VA.

### **ABOUT SYNCHRONET**

Headquartered in Pleasanton, CA, and founded in 1996, SynchroNet provides technology that tracks more than 350,000 containers at 40,000 locations in 88 countries around the globe. Through its two business units, SynchroNet Marine, Inc. and SynchroNet Intermodal Services, Inc. (SIS), the Company assists customers in finding empty containers, or customers in need of economically efficient alternatives to reposition containers, and arranges the transfer and redelivery to the desired locations for both parties.

SynchroNet Intermodal Services, Inc., (SIS) provides North American repositioning services to handle the surplus of empty containers from inland locations to port cities through one of two services: stack-train service and domestic interchange. Additionally, SIS provides match-back capabilities through its street-turn service and Export-in-a-Box™. For more information visit SynchroNet Intermodal Services, Inc.'s web site at [www.synchroNetintermodal.com](http://www.synchroNetintermodal.com), call 1 (757) 410-1762 or email [sis-info@synchroNetintermodal.com](mailto:sis-info@synchroNetintermodal.com).

Since its inception, SynchroNet Marine, Inc. has developed and deployed a highly secure, neutral global container database. From this proprietary technology, customers can:

- Access containers quickly to minimize empty repositioning in order to protect bookings
- Reposition surplus containers economically to locations of high demand
- Interchange containers between parties on an inter-continental or intra-theater level
- Obtain industry-standard container equipment for out-of-the-box or unique customer needs
- Create customized technology solutions to meet unique company and customer needs

For more information view [www.synchroNetmarine.com](http://www.synchroNetmarine.com), email: [marine.info@synchroNetmarine.com](mailto:marine.info@synchroNetmarine.com) or call 1 (925) 474-3900.

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**CONTACT:**

Barbara K. Marsh-Wetherell

Chief Marketing Officer

**SynchroNet**

Tel.: (925) 474-3917

EMAIL: [bmw@synchroNetintermodal.com](mailto:bmw@synchroNetintermodal.com)