

Correct imbalances in worldwide container supply

For container operators, imbalanced trade flows in the global economy naturally create areas of excess container supply or demand. As a result, the expense of repositioning empty containers is one of the single largest cost centers for carriers.

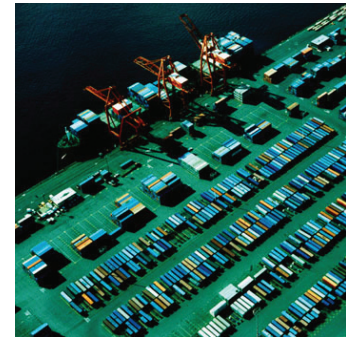
s|Interchange from Synchronet can help you correct this imbalance, making sure you have the exact equipment you need when and where you need it, while cutting empty repositioning costs up to 80%. So now you have the power to quickly adjust the size of your container fleet without the expense or effort of making a permanent acquisition.

With s|Interchange, you make your containers work harder as part of the largest neutral database of containers in the world. You'll have visibility to hundreds of thousands of containers at more than 35,000 locations worldwide. As the technology leader in global container asset management, Synchronet has developed a web-based system that gives you the security and convenience to quickly and easily review, select and confirm interchanges.

Synchronet combines technology leadership with industry experience and local market knowledge around the world. With offices in Chicago, Rio de Janeiro, Rotterdam, Sacramento, Seoul, Shanghai, Singapore and Virginia Beach and relationships in 88 countries, we help you identify ways to make your container fleet more efficient wherever in the world you are shipping. Web-based, real-time reporting will keep you informed of interchange opportunities, booking status, container pick-up and other critical data.

For example, containers repositioned with s|Interchange reduce costs an average of \$408/TEU. Using Synchronet to reposition 20 units per day can save you more than \$3-Million annually.

To learn how you can cut repositioning costs and gain competitive advantage, email us at syninfo@synchronetmarine.com or contact the Synchronet office nearest you.



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